



2010

VIKING FOOTBALL

WALLED LAKE CENTRAL HIGH SCHOOL

Walled Lake Central Football Pep Club 38-3555786

May 1, 2010

Dear Viking Booster:

We are preparing for our 2010 Walled Lake Central Viking Football Season with our 2010 theme "**Finish the Dream**". This theme was selected by our 2010 Varsity team, who are committed to making it a great year for all teams. To assist the teams in attaining their goals we are offering you an advertising opportunity to have a personalized company banner displayed on the field throughout the season and an ad in our 2010 Football program, which includes the Viking Football Teams, Cheerleaders, Poms and our WLC Viking Marching Band.

For 2010 we are excited to present 3 levels of sponsorships, in addition to our standard Viking sponsorship. These sponsorships, **Blue & Gold Viking Sponsor**, **Blue Viking Sponsor** and **Gold Viking sponsor** include a personalized company banner displayed throughout the entire season including Viking Football, Viking Soccer, Viking Track Meets and the Commerce Chargers youth football games. In addition to the banner your business will be recognized at all home games (Varsity, JV & Freshman) and you will receive a color ad in our football program. All levels of sponsorship will be listed on our Sponsor Page at www.wlcvikingfootball.com and receive a free hyperlink to your website. The level of the sponsorship determines the amount of game exposure and the size and placement of the program ad.

Please see the details on the reverse side of this letter for the order form.

Please respond by Friday, June 4, 2010.

We thank you for your continued support and look forward to another wonderful football season at Walled Lake Central.

Sincerely,

Robert Meyer

Robert Meyer
Head Football Coach
Walled Lake Central



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BUSINESS INFORMATION

BANNER ADVERTISEMENT

Business Name: _____

Address: _____

Phone: _____ Phone 2: _____

Contact Name: _____ Web Address _____

SPONSORSHIP LEVELS

PRICE SELECT

BLUE & GOLD VIKING SPONSORSHIP

\$1000 or up _____

With the BLUE & GOLD VIKING Sponsor you will receive a personalized banner that will be hung in the stadium throughout the fall. You will receive a FULL PAGE COLOR ad in our Football Program, have your business recognized at all home games (Varsity, JV and Freshman) and be listed at the top of our Sponsor page on our website as a BLUE & GOLD SPONSOR, plus recognition at ALL Viking Football functions.

BLUE VIKING SPONSORSHIP

\$750 _____

With the BLUE VIKING Sponsor you will receive a personalized banner that will be hung in the stadium throughout the fall. You will receive a 1/2-PAGE COLOR ad in our Football Program, have your business recognized at all home games (Varsity, JV and Freshman) and be listed on Sponsor page on our website as a BLUE VIKING SPONSOR.

GOLD VIKING SPONSORSHIP

\$500 _____

With the GOLD VIKING Sponsor you will receive a personalized banner that will be hung in the stadium throughout the fall. You will receive a 1/4-PAGE COLOR ad in our Football Program, have your business recognized at all home games (Varsity, JV and Freshman) and be listed on Sponsor page on our website as a GOLD VIKING SPONSOR.

VIKING SPONSORSHIP (Select Option Below)

PACKAGE 1 BANNER AD with FULL PAGE B & W program ad-\$475.00 SAVE \$25
RENEWAL

\$450.00 _____
\$275.00 _____

PACKAGE 2 BANNER AD with 1/2-PAGE B & W program ad -\$425.00 SAVE \$20
RENEWAL

\$405.00 _____
\$250.00 _____

PACKAGE 3 BANNER AD with 1/4-PAGE B & W program ad -\$410.00 SAVE \$15
RENEWAL

\$395.00 _____
\$225.00 _____

PACKAGE 4 BANNER AD includes black & white business card program ad
RENEWAL

\$350.00 _____
\$175.00 _____

ALL SPONSORSHIP LEVELS INCLUDE A FREE WEB LINK

TOTAL \$ _____

Method of Payment :(circle one) Cash Check Charge Make check payable to WLC Football

For Credit Card Payment - please complete the information below

Credit Card MC _____ Visa _____

Total amount charged \$ _____

Name on card _____ Zip code _____

Card# _____ 3 digit code _____

(print clearly) (back of card)

exp. date _____ daytime ph# _____

Signature of card holder _____



Field Sign Source

Art Work

Business Card

Assistance

Other

SEND ORDER FORM TO: Banner Ads

c/o Nancy Natzel
1650 Ashstan Dr.
Walled Lake, MI 48390
248-624-0337

c/o Diane Miller
2135 Bluestone Lane
Walled Lake, MI 48390
248-669-0025

OR Call Coach Bob Meyer, Viking Head Coach @ 248-496-2449

Please have your order form in by June 4, 2010