



WALLED LAKE CENTRAL FOOTBALL PEP CLUB

Dear Sponsor,

We are preparing for our 2011 Walled Lake Central Viking Football season, to assist the teams in attaining their goals we are offering you an advertising opportunity to have a personalized company banner displayed on the field throughout the season and an ad in our 2011 Football program, which includes the Viking Football Teams, Cheerleaders, Poms and our WLC Viking Marching Band.

For 2011 we are excited to present 3 levels of sponsorships, in addition to our standard Viking sponsorship. These sponsorships, **Blue & Gold Viking Sponsor**, **Blue Viking Sponsor** and **Gold Viking sponsor** include a personalized company banner that will be displayed throughout the entire season including Viking Football, Viking Soccer, Viking Track Meets and the Commerce Chargers youth football games. In addition to the banner your business will be announced at all home games (Varsity, JV & Freshman) and you will receive a color ad in our football program. All levels of sponsorship will be listed on our Sponsor Page at www.wlcvikingfootball.com and receive a free hyperlink to your website. The level of the sponsorship determines the amount of game exposure and the size and placement of the program ad.

Please see the details on the reverse side of this letter for the order form.

Please respond by Friday, July 22, 2011.

We thank you for your continued support and look forward to another wonderful football season at Walled Lake Central.

Sincerely,

Robert Meyer

Robert Meyer
Head Football Coach
Walled Lake Central

www.wlcvikingfootball.com
wlcvikingfootball@sbcglobal.net